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## THE POWER OF...



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JUNE 17-18, 2010  
DE MEERVAART – **AMSTERDAM** – THE NETHERLANDS

***NEWSLETTER 3** – April 26, 2010*

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### 1 Websites

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Information on the seminar can be found on these websites:

- [www.dashe.nl/events/dashe/seminars.html](http://www.dashe.nl/events/dashe/seminars.html)
- <http://atlantis.utoledo.edu>

### 2 Hotels

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In newsletter 2 we have said about the hotels in Amsterdam that the best way of booking a room is to use a website like [www.booking.com](http://www.booking.com) and [www.hotels.nl](http://www.hotels.nl). But we have contacted one of the hotels in the neighbourhood of the venue, and have asked the hotel management about the possibility the offer rooms for a special price – also for people from outside the Netherlands. We did succeed... not so many rooms, but we hope to help in this way some participants. Here below you find information about this hotel - and also another hotel, not far from the venue (without a special discount for participants, but the prices are still okay, we think).

#### **WestCord Fashion Hotel**

This hotel is about 12 minutes from the venue (just a small walk and a few minutes by tram). We have made an arrangement for 15 rooms.

- Room, single use, including breakfast: 125 euro
- Room, double use, including breakfast: 142 euro

These prices are fixed for the 17<sup>th</sup> and 18<sup>th</sup> of June. If rooms are needed and also available for the other nights, the management has promised to use the same prices or to look for the best available prices. That's why we recommend sending an e-mail to [fashion@westcordhotel.nl](mailto:fashion@westcordhotel.nl) with details about your stay in the hotel – mentioning the group code: GF992.

If this is a problem, you can use the website of the hotel, mentioning the group code (groeps-code): GF992.

Like we have said, we recommend you not to wait too long, looking at the number of rooms for those prices. The hotel offers of course more rooms, with (much) higher prices.

Website: [www.westcordhotels.nl/hotels/fashion-hotel-amsterdam](http://www.westcordhotels.nl/hotels/fashion-hotel-amsterdam)

### **Tulip Inn Amsterdam City West**

This hotel can be found in Amsterdam-West, just 800 meters from De Meervaart – this takes a walk of 10 minutes.

You can book a room, without using a code, on [www.booking.com](http://www.booking.com). Or on the website of the hotel: [www.tulipinnamsterdamwest.nl](http://www.tulipinnamsterdamwest.nl).

Prices are at the moment:

- App. 90 euro per night, without breakfast
- App. 76 euro per night, without breakfast, 'non-refundable' !!

The number of available rooms is not so high, so don't wait too long with your booking.

### **Other hotels**

As mentioned before, use booking websites to find other hotels in Amsterdam Centre – having in mind that you can go by tram 1 or tram 17 to the venue.

For instance, there is an IBIS hotel next to Amsterdam Central Station (app. 135 euro, including breakfast, non-refundable!).

## **3 Venue**

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De Meervaart  
Meer en Vaart 300  
1068 LE Amsterdam

Telephone: 0031 20 4107700

Information about this venue can be found on [www.meervaart.nl](http://www.meervaart.nl).

## **4 Social program - Saturday**

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If you stay one or two days longer in Amsterdam we offer 'a social program' on Saturday, June 19. If there are enough participants you can choose between a half day and whole day activity by completing the attached form. In case of too little participants there many trips to be made individually

### *Half a day incl. lunch*

- 1 Visit to 'Rijksmuseum' - Amsterdam
- 2 Visit Anne Frank Huis (House of Anne Frank) - Amsterdam
- 3 Visit to Royal Palace (Dam, center of Amsterdam)
- 4 Amsterdam City Tour

Prices from 20 till 35 euro.

### *Whole day incl. lunch*

- 1 Bus trip to 'Fisherman's villages: Volendam, Marken and other small villages, north of Amsterdam
- 2 Open Air Museum Zaanse Schans – north of Amsterdam
- 3 Visit to Enkhuizen, village north of Amsterdam including visit to the 'Zuiderzee Museum'
- 4 Grand Holland Tour de luxe (Rotterdam, The Hague, Delft etc.)

Prices from 40 till 70 euro.

## 5 Program

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### *Thursday*

09.00 – 09.45 h.

- Registration

09.45 – 11.10 h.

- Welcome  
Jan Nienhuis / Hans Daale, *Leido*
- Presentation about the project and the accomplishments until now  
Mrs. Snejana Slantcheva-Durst, *University of Toledo*
- Plenary presentations about strategies on LLL and (flexible) learning pathways
  - The Netherlands: The Dutch Strategy  
Patrick Leushuis, *senior policy advisor Dutch Ministry of Education, Culture and Science*
  - U.S (Ohio): The State and Local Strategy on creating learning pathways  
Patrick McLean, *Financial Director of Toledo Mayor / former Board of Regents*
  - Bulgaria  
Mrs. Irina Radevska, *National Consultant in the Bologna Follow-Up Group, Bulgaria and Co-author Bulgarian National Strategy on LLL*

11.10 – 11.30 h

- Coffee break

11.30 – 12.30 h

- Presentations:
  - 'Redefining' the Dutch Higher Education Area: more flexible learning paths... and the Associate degree  
Koen Geven, *former chair European Students' Union (ESU) / member of the Dutch Commission on the future of HE in the Netherlands (Commissie Veerman, which has published a very interesting report with recommendations for the next decade)*
  - Implementation of the National Qualifications Framework for LLL – including the SCHE: a big challenge for all stakeholders  
Mrs. Karin van de Sanden, Project Manager, Dutch Ministry of Education

12.30 – 13.00 h

- Panel discussion on national LLL strategies – looking at the Bologna Process and 'the modernizing' of the Higher Education Area in the next decade
  - Mrs. Sylvie Bonichon, *Bologna expert for the representation of SCHE in France*
  - Patrick Leushuis
  - Koen Geven
  - Patrick McLean
  - Mrs. Irina RadevskaChair: Mrs. Snejana Slantcheva-Durst

13.00 – 14.00 h.

- Lunch

14.00 – 15.10 h.

- Plenary presentations
  - Study on LLL in Bulgaria and the role of the SCHE in the Bulgarian Education System  
Stanislav Ivanov, *International University College*
  - SCHE in Ohio (U.S.) in the Education System: role of the SCHE institutions (Community Colleges) and their repositioning  
Ronald Abrams, *Chair, Ohio Community College Association*

15.10– 15.30 h

- Coffee break

15.30 – 17.00 h.

- Workshop sessions (4 themes – some themes are covering more sub-themes)
  1. Cooperation between Higher Education Institutions and Businesses
  2. Flexible Learning Pathways and LLL  
including: Recognition of Prior Learning / Formal and Non-Formal Learning
  3. Regional Cooperation, focused on Life Long Learning
  4. Governmental Involvement in Life Long Learning Policy  
including: Quality Assurance and Accreditation

19.30 – 22.00 h.

- Dinner

### ***Friday***

08.45 – 09.30 h.

- Registration

09.30 – 09.35 h.

- Opening session

09.30 – 11.00 h.

- Plenary presentations
  - Role of VET and Colleges in LLL  
Manfred Polzin, Senior Policy Advisor MBO Raad, *member of EUproVET* (European | Network National VET-Associations)
  - Education in Employment and Roadmap for Employer-Academic Partnership  
Mrs. Margaret Linehan / John P Murphy, *Cork Institute of Technology, Ireland*
  - Role of Community Colleges in regional development  
Dr. Beverage, *Chair of the OACC Presidents Group (t.b.c.)*

11.00 – 11.20 h.

- Coffee break

11.20 – 12.45 h

- Workshop sessions (4 themes – some themes are covering more sub-themes)
  1. Cooperation between Higher Education Institutions and Businesses
  2. Flexible Learning Pathways and LLL  
including: Recognition of Prior Learning / Formal and Non-Formal Learning
  3. Regional Cooperation, focused on Life Long Learning
  4. Governmental Involvement in Life Long Learning Policy  
including: Quality Assurance and Accreditation

12.45 – 13.30 h.

- Lunch

13.30 – 14.30 h.

- Plenary presentations
  - First results of a study on the SCHE (level 5) in the EQF, in the Bologna Process  
Magda Kirsch and Yves Beernaert, *EduConsult, Belgium*
  - Regional cooperation in building learning pathways: Governmental involvement needed?  
Larry McDougle, *President, Owens Community College (Ohio)*

14.30 – 15.15 h

- Panel discussion: conclusions and recommendations from the workshops  
*Chair: Renay Scott, provost (Academic Vice President, Owens Community College (Ohio))*

15.15 - 15.35 h.

- Coffee break

15.35– 16.00 h.

- Impression of the seminar: outcomes, ideas, possibilities for networking in the future... and how about the SCHE and LLL...  
*Derek Longhurst, Chief Executive, Foundation Degree Forward, U.K.*

16.00 – 16.20 h

Presentation: Plans for the founding of an international network on SCHE programs 'World Association for Short Higher Education Programs' – Members: national and regional associations and individual experts  
*Project management (Atlantis project)*

16.20 – 16.30 h.

- Closing of the seminar

16.30 h....

- Drinks... Wrap up, et cetera

#### Workshops on Thursday and Friday

- Two presentations concerning the sub-theme:
- Followed by a overall discussion on the sub-theme, and:
  - conclusions / recommendations for an international network (LLL, SCHE and sub-theme)

Workshop	Thursday	Friday
1. Cooperation between Higher Education Institutions and Businesses	The Netherlands - Marianne van Loenhout - Andre v.d. Leest Dutch Metal Union (Association for Employers in 'Metal Business') - Inge Ville ISBW (Dutch private HEI)	Ireland - Dr Terry Maguire Institute of Technology, Tallaght) Bulgaria / IUC - Stanislav Ivanov / Gergana Dimitrova
2. Flexible Learning Pathways (and LLL) incl. - RPL - Non-formal learning	The Netherlands - Lucie te Lintelo Hogeschool van Amsterdam Bulgaria - Eleonora Getsova Institute of Public Administration	U.S. - Penny Poplin Gosetti University of Toledo The Netherlands - Antoinette van Berkel Hogeschool van Amsterdam
3. Regional Cooperation, focused on Life Long Learning	The Netherlands - Janneke Korf and colleagues Hanzehogeschool Groningen (University of Applied Sciences) U.S. - Renay Scott, Owens CC	The Netherlands - Ineke Delies and project group (lecturers and. Representatives of the regional labor market) Stenden University of Applied Sciences
4. Governmental Involvement in Life Long Learning Policy, incl. Quality Assurance	The Netherlands - Patrick Leushuis - Karin v.d. Sanden - Floor Boselie Dutch Ministry of Education	France - Sylvie Bonichon, France United Kingdom - Derek Longhurst Foundation Degree Forward

## 6 Workshops

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In the program above you have seen that we are using just four themes. Looking at the bookings for the workshops in the last weeks we have decided about is. Of course we will keep the preferences already given in mind for the working groups.

In the next newsletter we will provide you with more details on the themes.

## 7 Pre-seminar – Wednesday afternoon

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In the last newsletter we have mentioned a proposal for a pre-seminar on Wednesday afternoon, the 16<sup>th</sup> of June. Looking at the bookings at this moment we have taken the decision to change the subject of the seminar. We will have a meeting that afternoon for the partner organizations in the project, to talk about new initiatives for the next two years. In the next newsletter we will publish the agenda for the meeting, giving interested participants in the seminar the opportunity to talk with us about those ideas.

In this way it is already a brainstorm session on setting up an international network, for experts in LLL and the SCHE.

## 8 Tram

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If you need more information about the tram in Amsterdam from the centre to the venue:

**Go to:**

<http://www.gvb.nl/english/travellers/timetables/Pages/vertrektijden.aspx>

**Next step (choose one – tram 17 is the best... but tram 1 is also okay...)**

tram 1	tram 17
<b>Direction:</b> to Osdorp De Aker	Osdorp Dijkgraafplein
<b>Period:</b> Thursday-Friday`	Monday-Friday
<b>Tram stop:</b> 'Meer en Vaart' (A walk of 250 meters, to the right)	'Ruimzicht' (Just opposite the venue)

## 9 Train

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By train from Amsterdam Central Station to Amsterdam Lelylaan (and from there by tram to the venue – 5 minutes):

- Four times every hour – takes 10 minutes from CS to Lelylaan
- ...:02 / ...:11 / ...:32 / ...:41

## 10 Registration procedure

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If you want to participate in the seminar, please use the booking form on the seminar website:

[www.dashe.nl/events/dashe/seminars.html](http://www.dashe.nl/events/dashe/seminars.html) or send an email to: [info@leido.nl](mailto:info@leido.nl) for the attention of Hans Daale, including the following details – and we will send you the booking form:

- Name
- Organisation
- Email address.

Upon receipt of your e-mail or booking form, you will receive an acknowledgement. If you don't receive the acknowledging e-mail within four days, please inform the Seminar Secretariat: [info@leido.nl](mailto:info@leido.nl)

## 11 Seminar fees

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The participant's fees are, including all documentation, coffee breaks and lunches:

- One day (Thursday or Friday): 200 euro
- Dinner Cruise, Thursday Evening: 50 euro
- Thursday, including dinner cruise: 235 euro
- Both days, without dinner cruise: 350 euro
- Both days, including dinner cruise: 385 euro

### *Specific situation*

We as organizers of this Atlantis seminar know that for some countries, involved in the Bologna Process, these fees are relatively high, in comparison with the average incomes and budgets for international projects and seminars. In case you want to participate in the seminar, being in such a position, we will ask you to send an email to the organization ([info@leido.nl](mailto:info@leido.nl)) and we will take your situation into consideration. We are hoping to attract in this way many experts from a lot of countries, giving you the opportunity to discuss about LLL with them...

### *Payment*

Registration fees exclude VAT 6%. All payments must be made in euros (€). We will send your personal invoice, starting in the last week of March, including the necessary information about how to pay the fee.

## 12 Next Newsletter

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The next newsletter will be published mid May

